

The Alliance for Canadian Real Estate Education (ACRE) is a partnership of provincial and territorial real estate associations working together to develop and provide high-quality education materials.



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Real Estate Education**

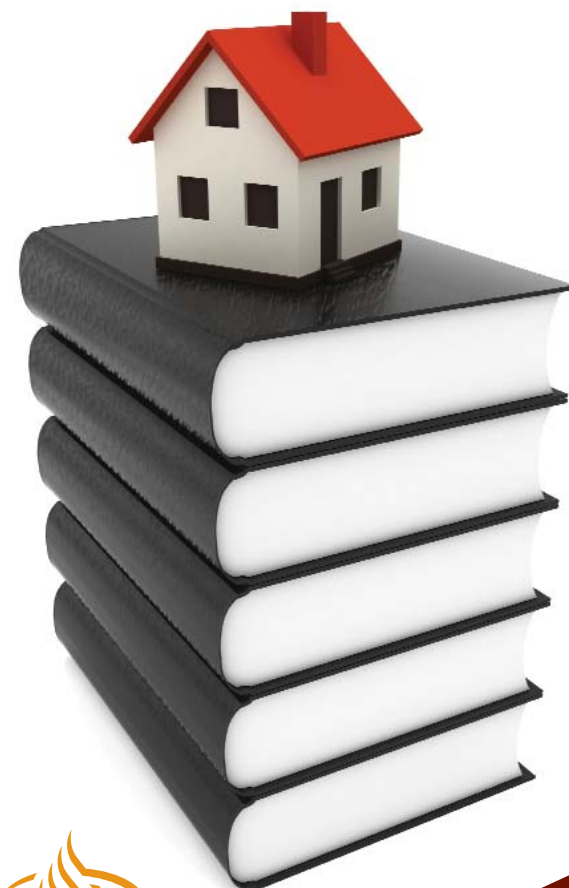
For more information, visit:

[www.acree.ca](http://www.acree.ca)

To obtain ACRE publications, visit:

[www.realtorlink.ca](http://www.realtorlink.ca)

**Achieving  
Excellence in  
Real Estate Education**



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# Excellence in real estate education – a universal goal

## ACRE's Mandate is to:

- research and develop real estate education skills analyses and core curricula blueprints
- facilitate cooperation among jurisdictions to enhance efficiencies and reduce duplication of development and delivery costs
- develop, maintain and monitor standards to guide the administration and delivery of real estate education
- liaise with regulatory bodies and other professional associations on issues concerning registration/licensing education requirements, and
- develop courses in support of the mandate, where appropriate



## Curriculum Development Materials

ACRE's core curriculum materials are guidelines for curriculum development. They provide four areas of information:

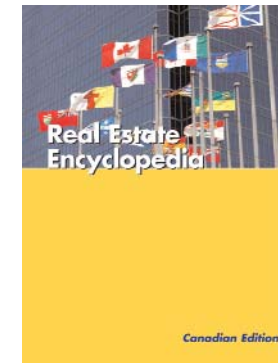
- **Skills Analyses** – list all tasks, skills and knowledge to meet the job requirements
- **Learning Outcomes** – based on the skills analyses, form the foundation of the curriculum design
- **Licensing/Registration Core Curriculum Blueprints** – organize the learning outcomes into units of study and suggested sessions
- **Learning Outcome Distribution Templates** – provide a checklist for each province to verify that their course material reflects the tasks, knowledge and skills of the original skills analyses

ACRE has developed core curriculum materials for the following areas of real estate:

- Real Estate Salespeople
- Real Estate Brokers
- Commercial Practitioners
- Property Managers
- New Home Salespeople
- Rural/Recreational Salespeople
- Condominium Salespeople
- Business Brokerage Salespeople
- Mortgage Professionals

## Real Estate Encyclopedia

The Real Estate Encyclopedia – Education for the Professional brings together fundamental topics in the real estate profession. Written in plain language, this comprehensive reference manual includes detailed information, charts and illustrations on real estate topics from abandonment to zoning. The Encyclopedia is an excellent source of real estate knowledge and risk management advice and comes with an interactive CD-ROM.



## Products

The core curriculum materials are available online through: [realtorlink.ca](http://realtorlink.ca)

The Real Estate Encyclopedia – Education for the Professional is available for purchase through your provincial real estate association.

