

Background

During the early 1980s, an informal group of provincial Directors of Education began to meet twice a year to exchange real estate education information.

In 1994, a formal Education Directors National Work Group (EDNWG) was created to respond to the Agreement on Internal Trade (AIT) labour mobility requirements and to establish minimum education standards. EDNWG had membership from all provincial and territorial jurisdictions and representation from the Canadian Real Estate Association (CREA) through its Manager, Member Development.

In 1999, EDNWG officially became the Alliance for Canadian Real Estate Education. ACRE membership is comprised of a senior education staff person from each province (e.g., Directors of Education). Early on, ACRE recognized the unique challenge of developing and implementing standards for provincial/territorial-based real estate education, while also providing for cross-jurisdictional recognition of prior education and experience. As a result, The National Code of Real Estate Education (the Code) was developed.

The Code is recognized by regulatory bodies as a minimum standard for registration/licensing education. It provides the criteria for administering national education standards for real estate practitioners in Canada and for assessing educational credentials between provincial/territorial jurisdictions.

Based on the Code, ACRE has produced core curriculum development materials (occupational skills analyses, learning outcomes, curricula blueprints) for various areas of real estate:

- Real Estate Salespeople
- Real Estate Brokers
- Commercial Practitioners
- Property Managers
- New Home Salespeople
- Rural Recreational Salespeople
- Condominium Salespeople
- Business Brokerage Salespeople
- Mortgage Professionals

Alliance for Canadian Real Estate Education (ACRE)

Organized real estate has always taken a keen interest in professional education. ACRE supports and works with regulators, real estate associations and boards, and other real estate organizations to sustain and enhance the highest level of real estate education, meet regulatory requirements and protect the public interest.

Mandate

- research and develop real estate education core curricula blueprints
- facilitate cooperation among jurisdictions to enhance efficiencies and reduce duplication of development and delivery cost
- develop, maintain and monitor standards to guide the administration and delivery of real estate education
- liaise with regulatory bodies and other professional associations on issues concerning registration/licensing education requirements
- develop courses in support of the mandate, where appropriate

Benchmarks

1995 - 2009



**Alliance for Canadian
Real Estate Education**

ACRE is a partnership of provincial and territorial real estate associations working together to develop and provide high quality education materials.



**Alliance
for Canadian
Real Estate Education**

The start...

1995

Skills analysis for salespeople completed in cooperation with CREA.

1996

Red Seal of Approval received from Human Resources Development Canada for the Skills Analysis for Real Estate Salespeople.

National Core Curriculum for Real Estate Salespeople completed and received Most Outstanding Educational Program of the Year Award from Real Estate Educators Association (REEA).

1998

National Core Curriculum for Real Estate Brokers completed.

National Core Curriculum for Real Estate Industrial, Commercial and Investment Practitioners completed.

The National Code of Real Estate Education, Volumes I and II, completed.

1999

ACRE incorporates.

ACRE and Canadian Association of Real Estate License Law Officials met to address minimum education standards.

The Code adopted by all provincial associations except Prince Edward Island Real Estate Association (PEIREA).

The Code accepted as guideline for licensing and continuing education by regulatory bodies in Alberta, British Columbia, New Brunswick, Nova Scotia and Saskatchewan.

the progress...

2000

ACRE website: www.acree.ca

The Code adopted by PEIREA.

Agreement in principle to assume responsibility from CREA for administering the Market Value Appraiser (MVA) – Residential program. National Core Curriculum for Property Managers completed.

2001

National Core Curriculum for New Home Salespeople completed.

Continuing education standards developed.

National Core Curriculum for Rural and Recreational Salespeople completed.

The National Code of Real Estate Education revised for international audiences.

2002

Canadian edition of the Real Estate Encyclopedia published.

Non-practicing MVA – Residential designation introduced.

Model for Assessment of the Competencies of Real Estate Practitioners developed.

2003

Canadian Regulators Group (CRG) recognized ACRE contribution to their Common Education Standards.

2004

National Core Curriculum for Condominium Salespeople completed.

2005

National Core Curriculum for Business Brokerage Salespeople completed.

National Instructor Qualifications and Instructor Assessment Model approved.

today...

2006

ACRE mandate amended to add: develop courses in support of the mandate, where appropriate.

Agency Fundamentals Course completed and offered in selected Canadian provinces through the joint effort of ACRE and CRG.

Interactive CD-ROM of revised Real Estate Encyclopedia, Canadian Edition released.

National Core Curriculum for Real Estate Salespeople updated and revised.

2007

Agency Fundamentals Resource Guide made available on ACRE website.

Agency Fundamentals Course awarded REEA Education Program of the Year and Association of Real Estate License Law Officials Education Award: Post-License.

2008

The National Code of Real Estate Education updated and reformatted.

Risk Management Strategies for Errors and Omissions Insurance Course completed.

2009

National Core Curriculum for Mortgage Professionals completed.



**Alliance for Canadian
Real Estate Education**

